## FCDA STAFF UPDATES - February 2025

## **BUSINESS DEVELOPMENT & WORKFORCE DEVELOPMENT**

- Workforce Development
  - Met with SCTC to plan for Aviation Maintenance program visit by Northwest Georgia Technical College
  - o Rescheduled Fayette Works
  - o Scheduled Leadership Soft Skills course for existing industries
  - o Fayette Works February 26-28
- Business Development/Existing Industries
  - Attended Storyland Meeting
  - o Met with Jon Snyder, owner of Southern Light Creative
  - o Attended GEDA Day at the Capitol
  - o Attended State of the Hospital breakfast
  - Met with Fayette Chamber, City of Fayetteville, and City of Peachtree City to discuss economic development synergies
  - o Attended Manufacturing Council meeting

## **FILM**

- Inquires and Correspondence
  - o Provided answers via email to inquiring location scouts, curious property owners, other permit offices in the county.
    - Responded to scouting inquiries from Netflix regarding a large estate or 'retreat' location.
    - Scouted possible 'DMV' sites/waiting rooms.
- Film Tracking
  - o Reached out to municipalities to forward recent film permits
    - logged recent permits into Monday Film Tracking.
- Reel Scout.
  - o Updated and maintained online data base of camera-ready locations
    - \* Reached out to outdated listings for property updates.
  - o Listed commercial and residential properties.

## **OPERATIONS**

- Human Resources:
  - Onboarding:
    - Finalizing onboarding of Dial Strategic Consulting, Inc.
  - o Employee Benefits:
    - Completed selection of 2025 health benefits
- General Operations:
  - Storyland Studios Sessions: Assisted in the facilitation and execution of three sessions. Participated in several follow-up meetings.
  - o Attended SMDO25
  - o 2025 Goals
  - Assisting with Fayette Works