
FCDA STAFF UPDATES – July 2024

COMMUNITY DEVELOPMENT

- Marketing/Communications
 - Social Media
 - Facebook
 - Post Reaches: 2,700 (+37.2%)
 - Visits: 379 (+30.7%)
 - New Followers: (-6)
 - Instagram
 - Post Reaches: 11 (+266%)
 - New Followers: 4 (+300%)
 - LinkedIn
 - Impressions: 2,364
 - New Followers: 13
 - Website
 - General Updates made as needed.
 - Social Media Management and Monitoring Dealing with Potential Issues
 - July & August Social Media Scheduled
- Grants
 - Grant meetings: 3
 - Focus on State REBA Grants
 - Glass \$1M 75% Complete
 - Bluebird \$2M 90% Complete
- Product Development

Work on the following projects:

 - Hwy54B
- Other
 - Various research projects
 - Monitored all agenda for local governments
 - Large amount of cleanup and organization work done on Bonds

BUSINESS DEVELOPMENT & DEVELOPMENT

- Attended the Fayette County Business Outlook Breakfast
- Met with Fayette County teachers in Southern Crescent Technical College's Teacher Externship Program
- Attended the Launch Fayette Board Meeting
- Attended the Fayette Chamber Education and Workforce Committee Meeting
- Facilitated the first Ask Niki Live on Facebook
- Attended Southern Crescent Technical College's Teacher Externship Program Presentations
- Toured the Midwest Food Bank
- Attended the Fayette Chamber's DE&I Summit
- Attended US Soccer Federation's Community Open House
- Met with three existing industries
- Planned and hosted 13 Region 4 economic developers at Trilith for a studio tour and overview of US Soccer project
- Planned and hosted six project managers from the Georgia Department of Economic Development for a tour and overview presentation of our community
- Attended the Georgia Department of Education's Teacher Externship event at Trilith's LUX Studio
- Completed one project RFI, began due diligence on additional RFI

FILM

- Sorted and Labeled location photos and files in our own database
 - Keep film related files organized and legible
- Updated Reel Scout
 - Eliminated properties that have changed ownership
 - Added tags and descriptors to properties to make them more appealing and accessible to scouts
 - Working to transfer temporarily role of Camera-Ready Liaison to Rosie Matta
- Fayette County Film Tracking
 - Connected with municipalities to provide our office with approved permits monthly
 - Use permits to track what is being filmed when and where in the county
- Inquiries and Correspondence
 - Provide answers via email to inquiring location scouts, curious property owners, other permit offices in the county.
- Visited developing locations in Fayette County
 - Tour of the Town of Trilith, Francis Ford Coppola's All Movie Hotel, QTS site, US Soccer.

OPERATIONS

- Human Resources
 - Onboarding process for fall intern hire is in progress.
 - Continual updates to benefits and payroll documentation.
- General Operations
 - Successfully completed closing out FY24.
 - Preparing for our internal audit at the end of the month.
 - Assisting with both new and current projects.
 - Attended County Commissioners meeting.
 - Working on logging all contracts.
- Project: New Office
 - In-house preparations for the move are underway.
 - Maintaining continuous communication with the builder.
 - Conducted several site visits to the new office location.
- Film Department
 - Providing guidance and assistance to our film intern.
 - Assisting with phone calls regarding permitting inquiries.