



Request for Proposal (RFP)

Economic Development Strategic Plan

March 1, 2025

Response Due Date:

April 15, 2025, at 5:00 pm EST

Deliver To:

Fayette County Development Authority

Attention: Niki Vanderslice

Email: nvanderslice@fayettega.org

Overview

The Fayette County Development Authority (FCDA) is seeking a proposal from qualified consultants to develop an Economic Development Strategic Plan to guide the county's efforts over the next five years. The plan should address:

- Validation of existing target sectors and identification of new sectors
- Specific business attraction recommendations related to those sectors
- Business retention strategies
- Entrepreneurial support initiatives
- Workforce development recommendations
- Community development recommendations
- Other creative areas to be determined
- Community-wide stakeholder engagement should also be part of plan development.

Background

The FCDA was activated by a resolution of the Fayette County Board of Commissioners on April 10, 1986, by statute of the State of Georgia. Our team provides confidential services to support existing Fayette County businesses considering expansion or out of market companies looking for a new

operation that are consistent with the unique characteristics of our five municipalities. Our services are offered in close collaboration with state, local, academic, and utility partners.

Recent successes include the location of one of the largest data centers in the United States, QTS Data Centers, the Arthur M. Blank U.S. Soccer National Training Center, and U.S. Soccer Federation Headquarters. Additionally, Fayette County has seen the growth of existing industries with announcements from Gerresheimer, Hoshizaki, and CertainTeed just to name a few.

While excited about our successes, we are always looking for opportunities to better serve our communities and would like to develop a dynamic strategic plan that will guide us with an ever-evolving economic landscape.

Proposal Requirements

Consultant proposals should include:

- Overview of project staff to be dedicated to this project, including bios and roles
- Past experience in conducting such work, including three references
- Demonstration of previous work with the FCDA
- Description of the methodology and approach to the project
- Description of the deliverables
- Proposed schedule of work and timeline
- Budget breakdown of anticipated costs by tasks or phase with an overall project total

All proposals should be submitted electronically.

RFP Questions

All questions/inquiries must be submitted in writing via email to the primary contact above no later than 5:00 p.m., April 1, 2025. Written answers to all questions will be provided to all recipients of the RFP.

RFP Timeline

Deadline for RFP Questions	April 1, 2025
Deadline for RFP Proposal	April 15, 2025
Selection of Consultant	April 30, 2025

Anticipated Start of Project	June 2025
Completion of Project	December 2025

Selection Process

Each proposal will be reviewed by FCDA staff with the selection approved by the FCDA Board of Directors. The selection will be based on business qualifications, experience, methodology and price.

Proposal Submissions

Electronic proposal should be submitted to:

Fayette County Development Authority

Attention: Niki Vanderslice CC: Rosie Matta

Email: nvanderslice@fayettega.org and rmatta@fayettega.org

Electronic proposals must be received by close of business on April 15, 2025, at 5:00 p.m. EST.