
FCDA STAFF UPDATES – October 2024

COMMUNITY DEVELOPMENT

- Marketing/Communications
 - Social Media
 - Facebook
 - Post Reaches: 3,300
 - Content Interactions: 579
 - Followers: 2,600
 - Instagram
 - Post Reaches: 60
 - Followers: 362
 - LinkedIn
 - Reactions: 148
 - Followers: 743
 - Website
 - General Updates made as needed.
 - Social Media Management and Monitoring Dealing with Potential Issues
 - Focus on social for National Manufacturing Week
 - October & November Social Media Drafted and Scheduled
 - Bentonville Flipbook
- Grants
 - Focus on State REBA Grants
 - Glass \$1M 100% Complete and submitted, waiting on state confirmation of completeness.
 - Bluebird \$2M 100% Complete and submitted, waiting on state confirmation of completeness.
 - Follow up on existing grants.
- Product Development
- Other
 - Various research projects
 - Monitored all agenda for local governments
 - Atlanta Regional Commission Tour and meeting at QTS Atlanta
 - County Cost of Services Meeting
 - FCDA convened county wide discussion meeting

BUSINESS DEVELOPMENT & WORKFORCE DEVELOPMENT

- Workforce Development
 - Met with Mark Whitlock, CEO of the Central Educational Center regarding the Accelerated Career Program
 - Attended a tour of a SmartLab at a school in Savannah during GEDA
 - Hosted Fayette Works World Leader Meeting
 - Attended the Fayette Chamber's Workforce Summit
 - Hosted an event for National Manufacturing Day
- Business Development/Existing Industries
 - Attended JDA Meeting
 - Attended Manufacturing Council Meeting
 - Attended the Forward Coweta Summit
 - Met with three existing industries with the Region 3 Project Manager from the Georgia Department of Economic Development
 - Attended a tour of the new Trilith Live project
 - Attended a Manufacturing Appreciation Week planning meeting
 - Attended and presented at the Leadership Fayette Economic Development Day

- Attended the GEDA Annual Conference
- Met with an existing industry regarding a potential expansion
- Attended a joint staff meeting with the Fayette Chamber
- Met with an existing industry for a tour and overview of their operations
- Participated in a City of Fayetteville Focus Group session
- Attended US Soccer Community Breakfast

FILM

Fayette Filmography

- Updated Fayette Filmography

Inquires and Correspondence

- Provide answers via email to inquiring location scouts and property owners

Reel Scout

- Updated and maintained online data base of camera-ready locations
- Listed commercial and residential properties.

OPERATIONS

- Project Support:
 - Preparing for the Bentonville Inspirational Trip.
- Project: New Office 255 Glynn Street S
 - In-house ongoing projects:
 - Logistics:
 - Continued communications with service providers for utilities and other essential services.
 - Collaboration:
 - Maintaining continuous communications with builder to complete punch list.
- Other:
 - Attended several meetings:
 - AI Workshop- Decoding Digital
 - US Soccer Community Breakfast
 - Several Bentonville Meetings